

The Pforzheim Videoboard

Located right in the centre of Pforzheim (at the intersection of Goethestraße and Zerrennerstraße.). The screen can be seen from 3 directions at one of the biggest traffic light junctions in Pforzheim.



Screen Dimensions: 50 m²

Resolution: 1280 x 720 pixels

Transmission window: 24/7 (from 7.15 a.m. to 1.20 p.m. only still images are allowed with a maximum white space of 25%)

Technical Specifications – Media Formats for the Pforzheim Location

Still Images: bmp, jpg, pdf

Resolution: 72-150 DPI

Animation: avi, mov

- uncompressed file format, 25fps, square pixels

For any questions regarding media formats please contact our technical / ad-creation partner:

CK-Webdesign – Carsten Kalkowski

Tel: +49 151 20 44 48 33

Email: info@ck-webdesign.de

www.ck-webdesign.de